

Vision and Action Plan

You are being asked to prepare a personal Vision and Action Plan describing how you will connect integrated management and sustainable development in your own career. Specifically, you will write a paper enunciating:

1. your personal point of view on the changing role of business management in the world for this millennium;
2. your personal action plan for using commerce as a tool to foster a more sustainable world

Personal vision and action plans should be no longer than *2 pages*; single-spaced, exclusive of any exhibits or attachments you choose to include.

The best submissions are professional, easy to understand, and demonstrate the application of Integrated Management concepts to your individual plan; support claims with well-cited sources; include resources, examples, and companies; and can be creative and show deep insight. Performance evaluations will drop one grade for each day a deliverable is not submitted on time. The same writing guidelines apply for this assignment as used in the individual and group writing assignments.

Vision and Action Plan Evaluation:

+ Superior	✓ Good	– Needs Work	0 Missing
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___ Your personal point of view on the role of business management in the new millennium.

___ Your personal action plan for using commerce as a tool to foster a more sustainable world.

___ Clarity of ideas:

___ Quality of writing (same guidelines as prior assignment):

___ Resources with which you approach the assignment:

___ Creativity and insight:

